
“Financial Basics for Small Business or Non-Profits”

Resource Sheet

Break Even Analysis

- [Free online tools](#)

Industry Benchmarks

- [Financial Performance Data \(canada.ca\)](#)

Cashflow Projections & Budgeting 101

- Check out this free [cashflow template and accompanying video](#)
- [Financial Statements Template - Free and fillable | BDC.ca](#)
- [Cash flow calculator | BDC.ca](#)
- [Free financial plan template for entrepreneurs | BDC.ca](#)

Pricing

- How to price your product [14 Product Pricing Strategy Tips: Common Types & Examples \(2022\) \(shopify.ca\)](#)
- [How to set the right price for your products or services | BDC.ca](#)

Credit and Funding

- Do a free credit check if you don't know what your current credit score is with these free Credit check sites.
 - [Equifax](#)
 - [TransUnion](#)
- Grants
 - Align – Assoc of Community Services: www.Alignab.ca/grants-awards
 - Business Benefits Finder: <https://innovation.ised-isde.canada.ca>

Resources Available

- 1) [Free tools and templates for entrepreneurs | BDC.ca](#)
- 2) [CRA's Free Liaison Officer](#): The Canada Revenue Agency (CRA) offers a free Liaison Officer service to owners of small businesses and self-employed individuals to help them understand their business tax obligations. A visit from a Liaison Officer is 100% confidential; the information you choose to discuss with a Liaison Officer will not be shared with other areas of the CRA, or anyone else.