

# Worksheet Pack: From Idea to App

## 1. Lean Canvas Lite (One-Page App Idea Summary)

Problem: \_\_\_\_\_

Customer Segments: \_\_\_\_\_

Existing Solutions: \_\_\_\_\_

Unique Value Prop: \_\_\_\_\_

Solution (MVP): \_\_\_\_\_

Key Metrics: \_\_\_\_\_

Revenue Streams: \_\_\_\_\_

## 2. Problem Interview Guide (Validation Card)

- Warm-up: Tell me a bit about your day-to-day when dealing with [problem area]?
- What's the hardest part about this?
- How do you currently deal with it?
- Have you tried anything else?
- How much time/money does this cost you?
- Pitch: We're working on an app that [describe MVP]. Would something like that be useful?
- What would make it a 'must-have'?

Space for Notes: \_\_\_\_\_

### 3. App Blueprint Template

Name of App: \_\_\_\_\_

1. App Summary: What is your app about in one sentence?
2. Who Is It For? - Primary user: - What pain or need are you solving?
3. Must-Have Features (MVP only - keep it lean!):

Feature | What it does | Why it matters

\_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_

\_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_

4. User Journey: Step 1: \_\_\_\_\_ Step 2: \_\_\_\_\_ Step 3: \_\_\_\_\_

5. Key Screens or Pages (Wireframe):

6. Call to Action: What will get users to try your app?

## 4. No-Code Tool Picker

- Goal: Mock up app screens

Tool: Figma, Canva

Why: Easy to drag/drop, preview designs

- Goal: Build a mobile prototype

Tool: Thunkable, Glide

Why: Mobile-first, fast setup

- Goal: Build a full web app

Tool: Bubble.io

Why: Visual programming, powerful logic

- Goal: Create a landing page

Tool: Carrd, Softr

Why: Clean, easy integration with forms

- Goal: Collect user feedback

Tool: Google Forms, Tally

Why: Simple and free survey tools

## 5. 30-Day Action Plan Tracker

Week 1: Talk to 5 people w/ the same problem | Tasks Completed: \_\_\_\_ | Notes: \_\_\_\_

Week 2: Make a simple app mockup | Tasks Completed: \_\_\_\_ | Notes: \_\_\_\_

Week 3: Test mockup with potential users | Tasks Completed: \_\_\_\_ | Notes: \_\_\_\_

Week 4: Build MVP with no-code tool | Tasks Completed: \_\_\_\_ | Notes: \_\_\_\_